



Care of Nature can only happen if there is deep understanding of what it is and the way it works. Films produced by CareTakers are intended to provide information about the different components, processes and geographical variation of biodiversity in South Africa. But more importantly, they aim to illustrate how ordinary people are rising to the challenge, and are serving as role models for a viable future on planet Earth.

A COLLECTION OF USERS' COMMENTS

Listed on the following pages is a selection of comments made by users of CareTakers products over a wide range of applications. From these and other reports back we have been able to track the strengths and the weaknesses of the project design, and to adjust the workflow accordingly.

We are highly appreciative of the wide and interactive set of users from different sub-sectors of Nature Conservation and Youth Development.

We look forward to your further support in building this set of resources.

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WHAT DO PEOPLE THINK OF CARETAKERS?

Andile Mangcengeza SANBI	<i>People were so excited by the film (Nature's Pharmacy). It made them see the importance of the land around them, they had no idea they lived within such an incredibly valuable area, even I didn't know the extent of its value!</i>
Lindie Buirski, Environmental Capacity Building, City of Cape Town	<i>Congratulations and compliments on a great project – great films.</i>
Patrick Dowling, WESSA	<i>Films are great, strong stories, and very emotive. Very useful for career guidance and conservation attitudes</i>

AS A TEACHING TOOL

Cheryl Douglas, Teaching Biology Project	<i>Thank you for the superb and much appreciated resources and for the thought and care that has gone into them to make them suitable for the use of teachers of Life Sciences.</i>
Domitilla Raimondo, CREW Programme, SANBI	<i>... you will be glad to know that my CREW team are already using some of the STEPS films in our education activities with School learners.</i>
Eunice Jurgens, SANBI	<i>I showed the Film "Nature's Pharmacy" in a lesson with grade 11 learners. They loved the film and a fascinating discussion ensued after. They were unified in their horror about threats to that beautiful site. They also all agreed about the importance of culture and protecting our natural heritage. It warmed my heart."</i>
Gerry Noel, Resource Coordinator, Bishops	<i>WELL DONE! It is absolutely fantastically put together and illustrates issues surrounding sustainability beautifully. Really and truly, it's not often we get such wonderfully produced and researched resources for schools.</i>
Hadley-John Lyners formerly of SAEON	<i>"The DVD I feel goes a long way in showing learners a view of the world around them that they would never of seen otherwise as the majority of our learners find themselves isolated from the rest of society.</i>
Margaret Rosenburg Observatory Junior School	<i>We have used the film "Nature's Pharmacy" as an introduction for a lesson on Traditional Medicine with one of the Grade 6 classes. It has been very successful.... We also have ideas of how we would like to use the Shark film next term.</i>
Nico Mienie, regarding Home Schooling	<i>I've been on a bee course last week on John Moodie's farm. During the course he showed us the DVD – "The buzz for food". What a unique masterpiece it was! My wife is home-schooling our kids (age 12 and 14) and I was wondering if it could be possible to obtain 2 copies</i>

VALUE FOR CAREER GUIDANCE & YOUTH DEVELOPMENT

Andrea Gordon WESSA	<i>Definitely a strong impact with my audience, they were looking at it from a perspective of possible career paths and it was very helpful to give them a sense of what it's like out in the field."</i>
Ashwell Glasson, NCC Environmental Services	<i>CapeNature's Youth Development programme has requested that we assist them with their young leaders programme and we are going to use the CareTakers resources to run sessions with the learners that attend. It is going to be significant in size.</i>

Bridget Ringdahl,
Eco-Schools

Films will give sense of what life and the job is like in the field, which would be very helpful. It's great because it will really help the average person, because most of the time they simply just aren't aware of the career opportunities in the sector. Although we have a booklet we use naming some of the possible career opportunities, it doesn't compare to film where you can actually see what it's really like.

Christa Stringer, Youth
Development, Table Mountain
National Park

We have been using the Caretakers film series for the past year as part of Junior Ranger training material. I love working with it and it really motivates our rangers to start discussing conservation issues. This year (2014) the Junior Ranger programme will roll out to all the other 19 National Parks in our family including Kruger National Park.

Graeme Wilson,
Endangered Wildlife Trust,
Conservation Leadership
Program

They had an incredible impact on my students in that it completely opened up their eyes to all the areas of the country and jobs there are to offer that they were completely unaware of prior to watching the films.

Marietjie Engelbregt
CapeNature

"It is great news that you are going to proceed with some more films, especially inspiring young people to take up a career in conservation and biodiversity management. I would definitely use such a resource. My target audience would be school groups and communities throughout the Western Cape"

Trevor Farr
CapeNature

*Since I run a youth leadership program, **"The Collectors"** was of particular significance to me because we are focusing on leadership skills and development in the social and conservation sector. The film worked so well because it shows the importance of a mentor, and one that can manage your personality.*

Vicky Nel,
Riverine Rabbit Programme
Endangered Wildlife Trust

This is a fantastic idea and tool! The films are really inspiring and will hopefully motivate young people to choose careers in conservation. ... it is important that projects were covered ...by people from different backgrounds and cultures and this could help to motivate members from previously disadvantaged communities to get involved in conservation

STUDY AIDS AT THE TERTIARY LEVEL

Rhoda Malgas
University of Stellenbosch

*Thanks for a wonderful teaching resource! **'n Mens kan Droom** was especially useful because it was about sustainable harvesting which pertains to directly to the course I'm doing. I like that it's a biographical film about the character, which made the film more relatable to the students. They were also good for career info and showing them what life is like in the field."*

Richard Knight
Univ of Western Cape

The films are a fantastic tool and I will be using them extensively as we intend to formally build them into a new course my department is developing called "Environmental Youth Development and Citizenship.

FOR IN-SERVICE TRAINING & OUTREACH

Ashwell Glasson
NCC Environmental Services
(Pty) Ltd

You really have done some amazing work and we are looking forward to working with you on other projects into the future. We are also looking at other ways to promote the Care Taker programme and its wonderful resources. A big thank you for all your professionalism and passion for biodiversity, the environment and building such a wonderful piece of work to communicate the role of ECO's within it.

Eureta Rosenberg
Green Matter

"Think it's great that the films showed the variety of jobs in both rural and urban environments, good to show both. Films are great in helping to overcome the stereotypes of it being a boring job in the khaki outfits, showing the diversity of possible careers in the sector."

Rhenia Niemand
St Blaize Conservancy, Mossel Bay

The films are fantastic and resonated with everyone across the board. Feedback on films is extremely positive. All my audiences loved the films. The 'human factor' makes all the difference with these films. Absolutely important aspect and draws audience in. I also want to try and screen them in the Mossel Bay prisons. Wanting especially to target the youngsters that got into drugs and show them The Manager for inspiration, to show them there can be life after drugs and prison.

CARETAKERS ON INTERNATIONAL SCREENS

Christina Supples
UNDP (GEF), New York.

The videos are fantastic! I will be working on an e-learning module about communicating the value of conservation. I will definitely be in touch when I begin, as I would like to pull some of your material into the course. Thank you so much for sharing this information!

Judy Ling Wong, Black Environment Network, London, (Organizer for UNESCO MAB's Conference "Art of Nature 3")

I just looked at the films you proposed and loved them. They are so full of meaning! Congratulations on such fine work. Yes please, we would love to include them in the programme

INSIGHTS THAT MAKE US THINK

Alice Ashwell, EnviroEds

Thank you for making available material about caring for biodiversity that doesn't make us feel guilty, but instead presents narratives of determined optimism from inspired people

Esmay Swarts
City of Cape Town

*Audience was so engaged. The human story and characters are relatable as opposed to just providing information. They wanted to know more afterwards - what has subsequently happened in those areas? What happened with the fence in **The Manager**? How can we get involved, can my family and me get involved?*

Marietjie Engelbreght
CapeNature

I attended a community conservation forum where many of those that have been using the films come together to discuss what's been happening in their prospective areas and they said that the response to the films has been very positive.

The films really have an emotional impact, which is what makes them so powerful. While others are more informative, yours are character driven. This is what makes them special.

Sandra Fowkes
Metaplan (Pty) Ltd

The films had a huge impact. The power of story telling is extraordinary in engaging viewers and the way they were filmed was compelling. In the case of the City managers especially, it made them realise how much value there is to the work they're doing, that the work they do is important enough to be a story worth telling. They felt validated

Suellen Perold,
Botanical Artists Assoc of SA

***THE ARTIST.** What a brilliant movie of the story of Ebraime's passion and love for botanical art. It is also a universal story of the struggles we all have to overcome in our lives. I was not aware of at his situation at the KB13 opening. Thank you for sharing this.*

HOW USERS RESPONDED TO FACILITATOR TRAINING

Catherine Browne, SAEON	<i>Taking film into the classroom will be a new experience for me and I am sure the students will enjoy it!"</i>
Charles Basson, GCBR	<i>This is a very good tool for awareness, thank you.</i>
Elmercia Lourens, CapeNature	<i>I feel excited about doing my own screening</i>
Eunice Jurgens, SANBI	<i>I would love to be part of further communication"</i>
Helena Atkinson, Eco-Schools Provincial Programme Manager	<i>Thanks for the wonderful workshop today... I know we will definitely make use of the material in Eco-Schools.</i>
Karabo Langa, Scrossop Care-Centre	<i>The workshop was great, well done and looking forward to having my own CareTakers screening!"</i>
Lizzie Kruger, Univ. Stellenbosch	<i>I look forward to using these skills and doing further training</i>
Margaret Rosenburg, Observatory Junior School	<i>The workshop has been very informative and I'm pleased to hear there will be support and guidance.</i>
Nadia Sitas, Univ. Stellenbosch	<i>Great workshop. And very useful resources! I look forward to the next CareTakers films!</i>
Susan Botha, CapeNature	<i>Please let us know when we can get the rest of the films in the making. These are VERY useful tools!</i>
Tanya Layne, SANBI	<i>This was a really well thought through and facilitated workshop, it was great to see the interns so inspired by the medium you guys are developing.</i>
Terence Coller, CapeNature	<i>This is a great method and new approach to reaching out to audiences</i>
Zithobile Lembethe, CapeNature	<i>I have gained a lot of knowledge today and fell confident to facilitate a screening</i>

**We look forward to more of your
feedback on the CareTakers products**